



Boost your Sales
You only need an internet connection
and a browser



Boost your sales cycle with an innovative CRM application.

A system configured to fully cover the needs of your Sales and Marketing departments.

A system that serves both pre sales and after sales activities.

Pre Sales functionality

- Organize your customer base.
- Post Opportunities and Leads.
- Assign tasks to specific people.
- Track pending tasks.
- Define duties per administrative level (i.e. steering committee).
- Enter details for budget and actual opportunity costs.
- Manage lists of leads for mass actions (email, SMS, letters, newsletters).
- History of activities per customer or lead.

After Sales functionality

- Automatic conversion of a Lead to Project.
- Project budgeting. (Total or per stage or per activity).
- Record Contract details.
- Link stages and tasks to people and budget.
- Track actual costs and revenues. On line tracking of profits or write offs per project (opportunity cost).
- Record and follow customer requests or other kinds of "tickets" / "cases" in a detailed workflow with assigned officers and data about costs incurred for the company.

e on CRM

Because each of your Customers is unique.

Full functionality for the needs of your Sales and Marketing departments.

Tracks the whole cycle of a sales activity from beginning to end.

No investments in software.

Secure cloud infrastructure.

Anyplace, anytime access.

With a small monthly subscription fee per user.



Flexibility and adaptability



Adapts to your needs.

By configuration of parameters in a matter of hours.

Expands with your company.

Use the functionality you need whenever you need it. Use more or less of it according to your business requirements at a given time.

Add a new location, a new department, a new person or a new role in just a few minutes.

An open system.

It interfaces with your internal applications and third parties applications to exchange data.

360' view for each Customer



The 360 degree view means availability of information concerning the past, the present and the future.

Whenever a customer transacts with any channel of your company, the transaction is recorded in order to improve the

level of the services you provide to the specific customer and achieve better results for your company.

This feature offers many advantages like elimination of unnecessary double entries of customer data, access to complete history files of transactions, proposed actions to help the user with decision making.



Sales Automation

Real time tracking of activities executed by anyone or anywhere in your company.

Collection of all information in a single place in order to make it available to everybody.

Automatic pricing of activities to let you know how much each customer costs to your company at all times.

Automation of Marketing activities

Plan and implement marketing activities based on reliable and real time information from your sales network and the market. Track the results of each activity.

Project Execution & Customer Service

Common, reliable, real time information available to be used by all the business channels, to support the execution of projects and customer service.

Real time pricing of actions related to customer service.

Real time evaluation of your officers productivity.

Analytics & Statistics

Information for your Sales, Marketing, Project Management and Customer Service activities classified according to your requirements and presented in graphics.

Follow the path from a general information to a high level of detail and analysis and up to each individual transaction.



E-ON CRM application is part of E-ON RIX suite and belongs to our cloud family of Software as a Service - SaaS under the brand name eon•demand



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